

TRANSFRIGORROUTE
INTERNATIONAL



NAPOLI 2019

ANNUAL GENERAL MEETING

26-27 SEPTEMBER 2019 | Castel Dell'Ovo, Naples

SPONSORSHIP PACKAGES

Proudly hosted by
TRANSFRIGORROUTE ITALIA | ANITA



Dear All,

The 2019 Transfrigoroute International (TI) Annual General Meeting (AGM) will be taking place in Naples on the 26th and 27th September 2019.

The TI AGM's tradition continues this year, with the annual meeting of professionals from the European temperature-controlled transport and logistics sector.

As you know, Transfrigoroute Italia is now part of ANITA, the Italian leading association of road transport and logistics companies, and we are very proud to be hosting the TI AGM in the vibrant and extraordinary beautiful city of Naples.

We have sought to maintain TI's long-standing relationships with its sponsors and have designed a programme of events and activities with sponsors' needs very much in mind, ensuring that there are multiple opportunities to suit a wide range of options and budgets.

That being said, if you have something you would specifically like to put forward that isn't featured do let us know and we will be more than happy to discuss it with you.

MAIN VENUE

The 2019 AGM will take place at **Castel Dell'Ovo** in Naples, a majestic historical fortress overlooking the city from the sea and connected to its very centre via an ancient bridge. Castel Dell'Ovo stands out as one of the most recognisable element in the celebrated landscape of the Gulf of Naples and is conveniently located at a short walking distance from the very heart of the city.

This inspirational venue is the ideal meeting place for TI's influential stakeholders, as they assemble to discuss the organisation's priorities for the upcoming year. In addition to the numerous promotional opportunities, the programme has been designed to ensure sponsors achieve maximum exposure to delegates.

PROGRAMME

The 2019 AGM officially opens on Thursday 26th September, with various TI committee meetings taking place (NB: these are not open meetings but by invitation only) throughout the day at **Grand Hotel Vanvitelli**. The hotel, which is conveniently located near Naples and close to the Royal Palace of Caserta, will also provide welcome drinks and a fancy dinner in the evening, in order to best accommodate delegates and their partners who will be arriving on Thursday.

After the committee meetings, we will be moving to the famous **Royal Palace of Caserta**, located very close to the hotel, where our guests will be guided through a private visit to the royal apartments and the gardens.

Following the visit to the palace, a **cocktail dinner** will be offered at Grand Hotel Vanvitelli by the pool, with world-famous Neapolitan food and, of course, live traditional music.

On the following day, September 27th, we will move to the AGM location, the stunning **Castel Dell'Ovo**, passing through Naples city centre. Here, the General Meeting will take place, with conferences, workshops, coffee and lunch breaks.

In the evening a **gala dinner** will be held at the **Railway Museum of Pietrarsa**, where our guests will enjoy all of what the best Italian cuisine has to offer in an extraordinary location, surrounded by trains and convoys from the past centuries and a stunning promenade overlooking the Gulf of Naples.

We have also organised an optional **leisure programme** for Saturday 28 September, with guided tours to the Pompeii Archeological Site and Naples city centre, both UNESCO World Heritage Sites.

As in previous years, sponsorship will be allocated on a first come, first served basis, so do get in touch as soon as you can to secure your package.

We look forward to welcoming you to the 2019 Transfrigoroute International AGM in Naples, Italy: we are convinced it will be a very enjoyable conference made particularly memorable by Italy's amazing sights and experiences.

Please do not hesitate to contact the offices of Transfrigoroute Italia should you require any further information or wish to discuss any specific requirements you may have.

We very much look forward to working with you.

Kind regards,

Umberto Torello
President Transfrigoroute Italia

SPONSORSHIP OPPORTUNITIES

Transfrigoroute Italia and ANITA are proud to be hosting the 2019 Transfrigoroute International Annual General Meeting in the extraordinary location of Naples and its surroundings and welcoming our colleagues from all Europe. Thanks to our expertise in the organization of events, we are delighted to offer the attractive sponsorship package options listed below. As in previous years, sponsorships will be allocated on a first come, first served basis.

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Premium Sponsor	Standard Sponsor
FEE	40.000 €	25.000 €	15.000 €	5.000 €	2.000 €
Pre/post event marketing					
Logo on delegate registration website	X	X	X	X	
Banner on TI website	X				
Logo on TI website until next AGM	X	X	X	X	
Banner on Transfrigoroute Italia website	X				
Logo on Transfrigoroute Italia website	X	X	X	X	
Logo on post AGM TI newsletter	X	X	X	X	
Logo and mention in AGM press release	X	X	X	X	
On-site marketing					
Company literature in conference bag	X	X	X	X	
Advertisement in delegate handbook	Full page inside cover	Full page	Half page	One third page	One third page
Logo on conference material					
Badges	X				
Programme	X	X	X	X	X
Delegate lists	X				
Lanyards	X				
Stand in exhibition area	X	X	X	X	X
Thursday					
Branding in conference room	X				
Welcome coffee (16:00-16:30)					
Logo/Banner in coffee area				X	
Evening experience – Reggia di Caserta (18:00-20:00)					
Logo/Banner in entrance area		X			

SPONSORSHIP OPPORTUNITIES

(continued)

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Premium Sponsor	Standard Sponsor
FEE	40.000 €	25.000 €	15.000 €	5.000 €	2.000 €
Gala Dinner – Grand Hotel Vanvitelli (20:30-24:00)					
Logo/Banner in area			X		
Welcome drink			X		
Logo on menu and table centre			X		
Speaker			X		
Friday					
Branding in conference area	X				
Keynote address at Plenary meeting	X				
Coffee break and group photo (10:45-11:30)					
Branding in coffee area				X	
Lunch (13:00-14:30)					
Branding in area and speaker		X			
Coffee break (15:30-16:00)					
Branding in coffee area				X	
Gala dinner (20:30-23:00)					
Logo/Banner in area	X				
Table gifts	X				
Welcome drink	X				
Logo on menu and table centre	X				
Speaker	X				
Video presentation	X				

To book your sponsorship package,
please send an e-mail to transfrigoroute@anita.it

For further information, please contact
Giacomo Salvagno on **+49 1777744089**

A PREVIEW OF THE 2019 TI AGM



Castel Dell'Ovo is the ideal premium location for events in the city of Naples, with plenty of space to give sponsors major visibility, both inside and outside the castle



The gala dinner will be hosted in the historical **Railway Museum of Pietrarsa**, with huge outdoor and indoor spaces and versatility to give maximum relevance to sponsors



Grand Hotel Vanvitelli is unique in its kind, with 250 elegant and comfortable rooms and a large meeting centre, which is one of the main conference facilities of the Campania region in terms of space and location



Leisure activities include a visit to the apartments and gardens of the **Royal Palace of Caserta**, the Italian Versailles, but also to Naples city centre and Pompeii, all UNESCO World Heritage Sites

For further details on the AGM please visit
www.transfrigoroute.it